

DALLAS HOLOCAUST
MUSEUM CENTER
for EDUCATION and TOLERANCE

“BECAUSE PEOPLE
NEED TO KNOW
ABOUT THIS.”

Erin, age 10

In 2013, as one of the biggest initiatives in the history of our Museum, the Board of Directors began to explore the construction of a permanent Museum and Education Center to replace our current, rented premises.

We have acquired a new piece of land adjacent to the existing museum, and the Conceptual Design and Building Committees are developing plans. We have raised initial capital funds, but the major solicitations will begin in 2014.

Imparting more knowledge and inspiring positive change in the lives of our visitors through the lessons of the Holocaust simply requires more physical space, educational content, staff, technology and funding. This new museum will, through the display of more artifacts, historical documents and video, explore the Holocaust, 20th century genocides, the civil rights movement, human rights issues and include a call to action.

Over the next two years, you will have an opportunity to make this dream a reality, and your support will allow us to fulfill our mission of empowering and educating people about the moral and ethical issues of prejudice, hatred and indifference.

It has been an honor and privilege to serve as the board chair these past two years. I want to express my thanks and appreciation to our Holocaust survivors, who are our inspiration and hope for a better world. Thank you to our donors, volunteers, fellow board members, and to our professional staff, whose commitment and dedication inspires us all to serve.

Sincerely,

 Hylton Jonas
 Chairman of the Board



Now in my second year as president and CEO of the Dallas Holocaust Museum/Center for Education and Tolerance, it has been my great pleasure to see thousands of people walk through our doors.

To see their amazement as they encounter the inhumanity of the Holocaust — their realization that it was people just like them who turned a blind eye to the suffering of those around them — and to help them think through some of the most fundamental questions about human nature has been incredibly rewarding.

As we work toward the opening of a new and larger facility, one that will serve as a tribute and memorial to the victims of the Holocaust as well as a promise of humanity for our children, I have a renewed sense of hope for the future.

With your help we inspire visitors to consider the very real consequences of their choices. We open minds, one visitor at a time. We challenge them to think and become Upstanders. I thank you, our donors, members, volunteers and visitors, for our continuing inroads against hatred and indifference. We could not do this without you.

Sincerely,

 Mary Pat Higgins
 President and CEO

“...Schindler's List and The Diary of Anne Frank come to life. My mother's family name is Kleinman. I hope they were Upstanders.”

Katherine, Forney, Texas

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These are words we see in headlines every day. These are also the words that describe the Holocaust.

The rise of anti-Semitism, Holocaust denial and discrimination may be trends, but they are not destiny. The Museum works to reverse the direction of intolerance through education, compelling exhibits, speaker series and other initiatives, and we are making an impact in our community. Children and adults are learning about hatred, prejudice and indifference and their roles in preventing them.

Eleven-year-old Grace, when asked what she learned from the Museum after her visit, said, "To be friends with everyone and not to judge them. Also, tell my parents that I love them."

She added, "Lots of kids don't know anything about this, and they should."

COULD IT HAPPEN AGAIN?

It may seem a ridiculous question at first — the idea of systematic mass murder going unchecked in today's world of 24-hour news cycles and social media scrutiny — but chilling global trends indicate another Holocaust isn't an impossibility.

Rising anti-Semitism in Europe has prompted nearly a third of European Jews to consider emigration because they do not feel safe at home, according to a 2013 survey of Jewish perceptions by the European Union's Fundamental Rights Agency. Another survey of Polish high schoolers conducted on the 70th anniversary of the Warsaw ghetto uprising found that 44 percent of students said they would be unhappy to have a Jewish neighbor. And some experts have begun to argue that the anonymity of the Internet is spreading anti-Semitism, especially among youth and even in countries where Jews do not reside.

Should we be concerned, therefore, when we hear in 2014 that eighth-grade students studying persuasive writing in California's Rialto Unified School District were asked to compose an essay debating whether the Holocaust happened? Or, in 2013, when a New York high school teacher asked his students to construct a paper arguing why Jews are evil and the source of World War II Germany's problems?

**RISING
ANTI-SEMITISM
IN EUROPE**

NEARLY 1/3
EUROPEAN JEWS
DO NOT FEEL
SAFE AT HOME

44%
POLISH HIGH
SCHOOLERS
DO NOT WANT
JEWISH
NEIGHBORS

"The hardest part is knowing so many believe this is a lie. Please continue to educate the masses in the way only truth can."

Megan, Ft. Worth

STUDENTS AND TEACHERS

A trip to the Museum isn't just a history lesson for students. It's preparation for life.

In 2013, 27,377 students from 339 schools visited the Museum. They walked away with new insights on hatred, racism and fanaticism, and saw how tragedies of the past affect their lives today — that their actions can help prevent genocide. They asked questions, sought answers and prepared themselves to be the leaders of tomorrow.

New research has shown the value of school field trips in developing students with higher levels of tolerance and critical thinking skills, but funding cuts and demands of standardized testing has made it increasingly difficult for educators to organize off-campus cultural activities.

Because of these challenges, the Museum is more dedicated than ever to providing teachers with the tools they need to spread lessons of inclusion, freedom and hope.

Foundation grants made it possible for many teachers and students from low-income areas to attend free of charge in 2013. We presented workshops for teachers in East Texas and introduced a series of Curriculum Trunks — filled with books, lesson plans and other resources — so educators can share the lessons of the Museum in their classrooms.

“...I know I can make a difference.”

Anthony, age 12



“My students and I still talk about how our visit impacted us and how we strive to be Upstanders, not bystanders. These kids won't forget what they've learned and will share the knowledge.”

Green B. Trimble
Technical High School teacher, Ft. Worth



1,900+

East Texas students served

9

Curriculum Trunks

2,092

Students served by Curriculum Trunks

82

Teachers served by East Texas workshops

60

Teachers at Educator Preview Nights

1,000

Books integrated into collection

75

Educators @ World Affairs Council workshop

80

Holocaust and Human Rights Educator Conference registrants

18

West End as a Classroom Educator Workshop teachers

OTHER EDUCATION PROGRAMS

Holocaust and Human Rights Educator Conference

Annual, two-day workshop giving educators tools to teach the complex issues of the Holocaust, including primary sources, visual history testimony and modular curriculum design

West End as a Classroom Educator Workshop

Specialized tour for teachers of the Museum, Old Red Museum of Dallas County History & Culture and Sixth Floor Museum at Dealey Plaza

Educator Block Party

In conjunction with other West End museums, an event to show teachers how to incorporate museums, theaters and other arts and cultural organizations into the classroom

World Affairs Council of Dallas/Fort Worth teacher workshop

Professional development training for teachers to provide resources and guidance in teaching the Holocaust



“If you are courageous enough to survive that, I can certainly be courageous enough to stand up to small injustices, and hopefully, to stand up to larger injustices.”

Brodin, Jesuit College
Preparatory School student

Our speakers — all survivors, hidden children or refugees from the Holocaust — are a living testament of one of our world’s most tragic chapters, and they are treasures to the Museum. They volunteer their time to speak at schools, community meetings, churches and elsewhere, standing up as inspiration and reminders that the lesson of tolerance is ongoing.

The Museum’s Generations program for survivors’ children, grandchildren and beyond is part of our vision for the future. In the program, younger generations learn how to tell their own story in the context of their relatives’ histories — ensuring that as our survivors’ voices fail, their memory will not fade.



**Anne Frank:
A Private Photo Album**
Dec. 1, 2012 - Mar. 31, 2013

This special exhibit included 71 rare and private family photographs taken by Anne Frank's father, Otto. After the Frank family was discovered and deported to Nazi death camps, the photos remained hidden in a couch in their annex. The couch was stolen, but the photographs were mysteriously returned to the Anne Frank House in Amsterdam in the early 1990s.

**50 Children:
The Rescue Mission of
Mr. and Mrs. Kraus**
Wed., April 3, 2013

Friends of the Museum attended the Angelika Film Center premier of this HBO documentary that chronicles the true story of a Philadelphia couple's mission to free 50 Jewish children from Nazi-occupied Austria in 1939.



**Lecture:
Bryan Mark Rigg**
Thurs., April 25, 2013

Bryan Mark Rigg, author of *Hitler's Jewish Soldiers: The Untold Story of Nazi Racial Laws and Men of Jewish Descent in the German Military*, spoke of his time in Germany researching his book and the shocking revelations he uncovered. Currently a history professor at American Military University, he has served as a volunteer in the Israeli army and an officer in the U.S. Marines.

Lecture: Ronny Edry
Fri., May 3, 2013

Graphic designer Ronny Edry of Israel motivated the Museum audience with the story of his online movement for peace in the Middle East.

**Polyphony Youth
Orchestra Recital**
Sun., May 5, 2013

Hosted by the Museum's Young Leadership Committee, four members of the Polyphony Foundation's Youth Orchestra performed at the Episcopal School of Dallas. Polyphony's goal is to bridge the divide between Arab and Jewish communities in Israel through the power of music and education.

**"Witness for Rwanda: An
Evening with Carl Wilkens"**
Thurs., May 16, 2013

Carl Wilkens, a humanitarian aid worker, spoke of his efforts to protect Rwandans during the 1994 genocide. He was one of the only Americans to stay in the country during the tragedy, and his actions to help orphans and others saved countless lives.



**The Lev Aronson
Legacy Festival**
Tues., June 11, 2013

As part of the week-long festival celebrating the life and music of the late cellist and Holocaust survivor Lev Aronson, the Museum hosted a concert featuring artists performing in the tradition of the Dallas Symphony Orchestra member and SMU teacher.

The Timekeepers
June 12 - 22, 2013

Directed by Dallas' Joe Watts, this play about a German homosexual and conservative elderly Jewish man forced to work together in a concentration camp during the Holocaust won packed houses and raves from local theater critics. The award-winning play conveyed how humor can wash away prejudice and indifference.



**Seeking Justice: The
Leo Frank Case Revisited**
Sept. 9 - Dec. 31, 2013

This special exhibit revisited the trial, murder conviction and extrajudicial hanging by a lynch mob in 1915 of Leo Frank, a Jewish factory superintendent from Atlanta, GA. The case drew national attention to anti-Semitism in America.

**The Great Hanging
in Gainesville, TX and
Vigilante Justice**
Thurs., Oct. 10, 2013

Richard McCaslin, professor of history at the University of North Texas and author of *Tainted Breeze: The Great Hanging at Gainesville, Texas, 1862*, discussed the history of lynching in America.



**"Feeding or Fighting the
Fires of Hatred: Media,
Rights & Race"**
Mon., Nov. 4, 2013

A panel of journalism experts discussed the current role of the media in issues of civil rights, race and religion. Panelist included George Rodrigue, *Dallas Morning News* managing editor; Tony Pederson, professor and Belo Distinguished Chair in journalism at Southern Methodist University; and Michael Phillips, a former journalist and author of *White Metropolis: Race, Ethnicity, and Religion in Dallas, 1841-2001*.

**"The Rise and Fall of the
KKK and Why There is
Hope for its Demise"**
Thurs., Dec. 5, 2013

Natalie Ring, associate professor of History at the University of Texas at Dallas, spoke to the Museum audience about the KKK, it's intermittent resurgence and why there is hope that it will disappear. She is the author of *The Problem South: Region, Empire and the New Liberal State, 1880-1930*.

The Museum hosted more than 45 exhibits and events in 2013.

"I cried. Those poor children.
I will never forget them."

Mokayla
Abilene, Texas



THERE IS STILL SO MUCH TO DO.
SO MUCH DISCRIMINATION TO FIGHT.
SO MUCH FREEDOM TO SPREAD.

But one night each year we allow ourselves to suspend our projects and forget our strategies long enough to join together for a meal and celebrate all that we have done. All the minds we have opened. All the children we have touched.

That night is our annual Hope for Humanity dinner, and 2013 was one of our best.

We honored our survivors, refugees and hidden children along with Father Patrick Desbois, Catholic priest and President of the Yahad-In Unum Association, who received the 2013 Hope for Humanity Award. Fr. Desbois has dedicated his life to preserving the memory of Ukraine's former Jewish communities and to advancing understanding of the crimes committed during the Holocaust.

\$682,791
REVENUE
RAISED

92
CONTRIBUTIONS

24
TREES PLANTED
IN HONOR OF
SURVIVORS

95
TABLES

891
GUESTS

41
SURVIVORS,
REFUGEES
AND HIDDEN CHILDREN

“In my experience, the most difficult part of discovering and gaining personal knowledge of genocide is accepting the truth about what happened. To know all the details while at the same time being able to continue to live a full life, without forgetting or hiding what one knows about the past.”

Fr. Desbois from his book,
The Holocaust by Bullets

HOW CAN YOU HELP?

We'd love for you to become a member, donor or sponsor of the Museum, but joining our cause isn't just about your pocketbook.

Coming together to prevent hatred and genocide is essential, but fighting discrimination must be a personal goal that begins with you.

2014 could be the year you confront stereotypes you learned as a child. Make new and diverse friends. Join a group filled with people who don't look like you. Begin bringing those subconscious thoughts of fear, discomfort and narrow-mindedness to the surface and actively replace them with positive messages. Think about the words you use to describe yourself and others.

You might also consider how others feel about your identity group. Begin to understand why others may feel a certain way about you, and exercise your skills at listening, appreciation and empathy.

2013 brought the introduction of the iRead Book Club to the Museum, and joining in would be a great way to jumpstart your introspection. Open to Museum members, the group gets together every other month to discuss Holocaust and genocide-related books.

“For every generation, lessons learned must be communicated and passed down. This Museum, through its education component, creates this environment so our next generation will understand the meaning of 'Never Again.'”

Florence Donald Shapiro
Vice President of the Board

FINANCIAL SUPPORT OF THE MUSEUM

From educating teachers about the Holocaust in East Texas to presenting compelling exhibitions about Anne Frank, everything at the Museum is made possible through the selfless generosity of our members and donors. A gift to the Museum is a commitment to a future without hatred.

Circle of Remembrance

As the highest level of commitment to the Museum, the Circle memberships start at \$500 and include invitations to member-only events, listing in the annual report, private tours and other benefits.

Museum Experience Fund

Established in 2013, this fund was created to share the experience of the Museum with students who would not otherwise be able to afford it. The fund helps pay for students' admission and bus transportation.

Donations

Cash, check, credit card, stock, planned giving and many other types of gifts are warmly accepted.

Sponsors

All special exhibits, lectures and other events need presenting sponsors, and our sponsor programs provide you an opportunity to invest in the future of young people while displaying your individual or corporate commitment to the community. Sponsor benefits may include signage opportunities, complimentary admissions, personalized tours and others.



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“Thank you for showing me to be more caring and fair.”

Andrew, 11



“Thank you for giving me and my class a great tour. I hope next time I can bring my family.”

Hannah, 12

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“We must not forget!”

Elaine, South Africa

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 COUNCIL

Carol and Steve Aaron
 Ann Donald Zetley
 The Feldman Foundation
 Ann and Nate Levine
 Joy and Ronald Mankoff
 Barbara and Stan Rabin
 Cindy and Howard Rachofsky
 Helen and Frank Risch
 Rosenbloom and Kraines families
 Dvora and Michael Schiff
 Leslie and Howard Schultz

BOARD OF DIRECTORS

| | | |
|-------------------------------|------------------|-----------------------|
| E.C., Members-at-Large | Jeffrey Chapman | Stephanie London |
| James Hogue | Jason Downie | Richard Massman |
| Frank Risch | Rebecca Fletcher | Dick Nowak |
| Gail Sachson | Darab Ganji | Zsuzsanna Ozsvath * |
| Larry Schoenbrun | Marsha Gaswirth | Erin Patton |
| Ron Steinhart | Max Glauben * | Gloria Price |
| | Betsy Healy | Jack Repp * |
| | James Ho | Jim Rosenthal |
| Board Members | Robert Hoodis | Michael Schiff* |
| Jack Altman ** | Mark Jacobs | Andrew (Andy) Schultz |
| Michelle Anderson | Michael Jacobs * | Carol Seay |
| Michelle Bassichis | Paul Kessler | Jeffrey Simon |
| Julie Meetal Berman | Richard Krumholz | Alison Weinstein |
| Jose Bowen | Stan Levenson | Billie Ida Williamson |
| Jules Brenner | Nate Levine | Leon Zetley * |

MUSEUM STAFF

| | |
|---|---|
| Mary Pat Higgins <i>President/CEO</i> | Adilene Hernandez <i>Museum Experience Associate</i> |
| Sara Abosch, Ph. D <i>Senior Director of Education</i> | Eliane Herschberg <i>Group/Speaker Outreach Coordinator</i> |
| Pam Barnes ** <i>Assistant Director of Programming</i> | Carol Brinegar Hoey <i>Chief Advancement Officer</i> |
| Tony Cimino <i>Librarian and Archivist</i> | Tara Judd <i>Director of Annual Giving</i> |
| Charlotte Decoster, Ph. D <i>Education and Public Engagement Coordinator</i> | Deanne McElroy <i>Development Database Coordinator</i> |
| Tone Frey <i>Museum Experience Associate</i> | Katie Menzer <i>Marketing Coordinator</i> |
| Belinda Griffin <i>Director of Finance and Administration</i> | Paula Nourse <i>Director of Marketing and Communications</i> |

* Lifetime director ** Of blessed memory

STATEMENTS OF FINANCIAL POSITION:
DECEMBER 31, 2013

ASSETS

Current assets:

| | |
|-----------------------------------|--------------------|
| Cash and current equivalents..... | \$1,139,350 |
| Pledges receivable, net | \$ 964,419 |
| Other receivables..... | \$ 72,235 |
| Inventory | \$6,594 |
| Prepaid expenses | \$41,369 |
| Total current assets..... | \$2,223,994 |

Property and equipment, net \$6,752,847

Other assets:

| | |
|---|-----------|
| Investments designated by the Board of Directors as endowment | \$938,864 |
| Investments restricted by donors as endowment | \$87,362 |

Total assets.....\$10,003,067

LIABILITIES AND NET ASSETS

Current liabilities:

| | |
|--|--------------------|
| Accounts payable and accrued expenses..... | \$122,157 |
| Capital lease obligation | \$12,578 |
| Note payable | \$4,090,000 |
| Total liabilities..... | \$4,224,735 |

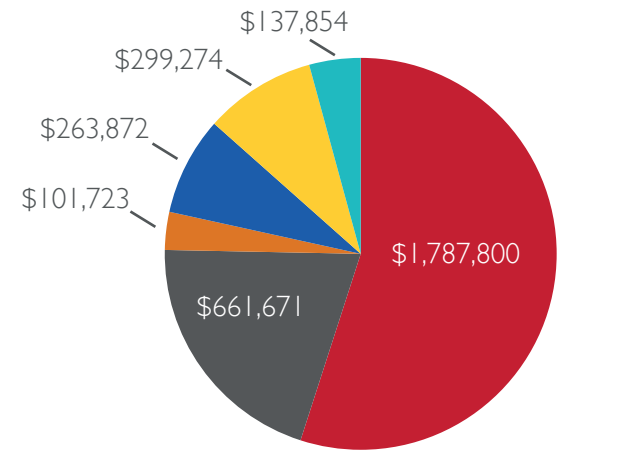
Net assets:

| | |
|--|---------------------|
| Unrestricted..... | \$4,425,157 |
| Temporarily restricted..... | \$1,267,516 |
| Permanently restricted..... | \$85,659 |
| Total net assets..... | \$5,778,332 |
| Total liabilities and net assets..... | \$10,003,067 |

Audited financial statements are available upon request.

STATEMENT OF ACTIVITIES:
FOR YEAR ENDED DECEMBER 31, 2013

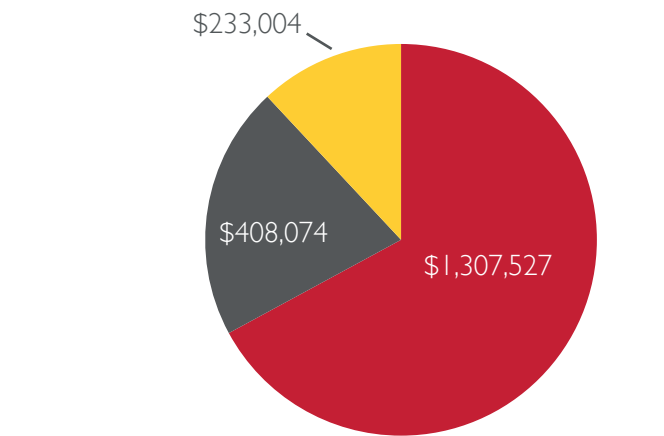
REVENUES AND SUPPORT



Total..... \$3,252,194

- Contributions
- Fundraising and special events
- Other programming and operating revenue
- Memberships
- Admissions
- Investment income

EXPENSES



Total \$1,948,605

- Education
- Fundraising
- Administrative



THANK YOU

A special thank you to our community partners whose contribution of time and resources has helped the Museum fulfill its mission of fighting discrimination through education.

- African American Museum, Dallas
- Anti-Defamation League
- Congregation Shearith Israel
- Dallas Institute for Humanity and Culture
- Daughters of World War II
- Human Rights Initiative
- Jewish Federation of Greater Dallas
- NAACP Dallas Chapter
- SMU Embry Human Rights Program
- St. Philip's School and Community Center
- United States Holocaust Museum
- UNT Jewish Studies Program
- UTD Ackerman Center for Holocaust Studies
- YWCA of Metropolitan Dallas

MEMBERSHIP

When you become a member, you support our mission to preserve the memory of the Holocaust and teach the moral and ethical response to prejudice. Memberships start as low as \$5 for students and \$20 for adults. For more information, visit DallasHolocaustMuseum.org or call 214 741-7500.

“What a blessing to see this wonderful exhibit. [May] God richly bless the work of your hands.”

Phil, Grand Prairie

*"The Jews were being kicked around in Europe...
The United States should do something about it, and the other people should
do something about it, whether the victims were Jews or Cherokees or
whatever it was."
WILL ROGERS, JR.*



The Dallas Holocaust Museum/Center for Education and Tolerance is dedicated to preserving the memory of the Holocaust, and to teaching the moral and ethical response to prejudice, hatred and indifference, for the benefit of all humanity.

DALLAS HOLOCAUST MUSEUM CENTER for EDUCATION and TOLERANCE

211 N. Record St. Suite 100 | Dallas, TX 75202 | P: 214 741-7500 | F: 214 747-2270 | DallasHolocaustMuseum.org