DALLAS HOLOCAUST MUSEUMCENTER for EDUCATION and TOLERANCE



HISTORY THAT MOVES YOU FORWARD

ANNUAL REPORT 2015

Dallas Holocaust Museum/Center for Education and Tolerance Mission:

To teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference.



Author. Louise Borden with school children

Leadership Letter	
Education4-5	
Speakers	
Exhibits and Events7-9	
Our Future	
Hope For Humanity	
Donors	
Leadership21	
Financials	
Thank You23	

Dear Friends.

In a constantly changing world, where hostile rhetoric and painful images frequently dominate news cycles, we have the enormous privilege-and responsibility—of hosting thousands of impressionable school students every month at the Dallas Holocaust Museum/Center for Education and Tolerance.

While the students are here, some receive an engaging and interactive tour from one of our trained docents. Others peruse the permanent collection relying on a highly informative audio guide. All take in an enlightening Special Exhibit, and, with prior arrangement, many hear the life-transforming testimony of one of our Holocaust survivor speakers.

An independent commissioned study found that visits to the Museum have both immediate and long-term positive effects on student attitudes and behaviors toward prejudice, hatred, and indifference. In fact, 83.3% of the teachers who took part in the study reported that after a Museum visit students are more willing to stand up for others, and 78% indicated that students are more tolerant of others.

We are extremely gratified to report this documented success as a key accomplishment in 2015. And we're also pleased to note these 2015 milestones:

- increase in DISD scholarship visitors.
- A total of 10 teacher workshops were held, and 29 schools used our free Curriculum Trunks.
- A total of 108 volunteers contributed 3,392 volunteer hours.
- screenings of highly acclaimed films, helped grow total Museum Membership to 1,000, a record.

As one of 23 Holocaust-related museums in the United States, the Dallas Holocaust Museum is the only one of its kind serving North Texas and surrounding states. The Museum will soon be unable to accommodate the number of requests for student visits due to its size. We are making great progress on the capital campaign to raise the funds to build a new building, the design and scope of the exhibits the building will house, and on the design of the building and new permanent exhibition. (See more on page 10).

With your continued support, we can and must do more!

Together, we can build on our success, and, we can continue to impart the incredibly important history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference. Your help will enable us to reach more young people and adults in North Texas and beyond—bettering the community and the world in which we live.

Sincerely,

Mary Pat Higgins Maught He

2

LEADERSHIP



• A record number of students from 452 different schools toured the Museum—35,513 students, a 14.9% increase over 2014. • A total of 13,710 students visited the Museum through the Museum Experience Fund, which—with your generous financial donations-provides transportation and admission support to students whose schools do not have funds to afford a Museum visit. This total includes 4,080 students from the Dallas Independent School District, which represents a 43%

• The Museum's Upstander Speaker Series, along with more and varied special programs, fundraising performances, and

• And we were delighted to welcome to the Museum team Annie Black, Assistant Director of Programs; Barbara Acuña-Taylor, Officer of Events & Corporate Sponsorships; Felicia Williamson, Archivist/Special Collections Manager; Molly Gassner, Campaign Coordinator; and Sarah Bushey, Accounting, Operations, and Office Manager.

Stephen Waldman

Chairman of the Board of Directors



Education is at the core of the Museum's mission: we teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference.

Museum visitors-especially school children-learn about the horrors of Nazi discrimination, hatred, and the attempted annihilation of the Jews, as well as the systematic persecution of others during the Holocaust. Our Museum experience seeks to answer the question, "How could this happen?" Visitors leave with an understanding of attitudes and actions that can lead to genocide. It is our hope that following their tour, visitors will give renewed attention to the plight of others both locally and globally in places such as Burundi, Iraq or Syria.

In 2015, the Museum commissioned a study to explore the impact of a visit on the more than 35,000 students who come annually. The results:

Students' attitudes and tolerance levels are strongly influenced by Museum visits.

- Understanding that passive actions/bystander behavior have negative impacts increased following a visit by 56.8% for middle school and 31.1% for high school students
- Sense of how their behavior influences others increased 35% in both middle school and high school students

Teachers noted student behavior changes following Museum visits.

- Over 78% of the teachers surveyed stated students are more tolerant of others and toward lifestyles different from their own
- 79.3% indicated students are more open to sharing their beliefs and considering the beliefs of others
- 83.3% said students are more willing to stand up for others

This study demonstrates that visits to the Museum have both immediate and long-term effects on student attitudes and behaviors regarding prejudice, hatred, and indifference.

EDUCATION MULTIPLIED

We provide two 9-week training courses annually for volunteers wanting to become museum guides for group visitors. Currently, we have 38 docents.

We host a two-day conference for educators, each year, that prepares them to teach the Holocaust and other human rights-related topics in the classroom. In 2015, 54 teachers from 18 cities and 33 schools attended.

iRead Book Club We host bi-monthly book club discussions for members and volunteers to explore Holocaust and other genocide-related topics through group reading.

Museum Experience Fund We provide free admission and transportation reimbursements to economically disadvantaged school groups. In 2015, 13,710 students visited the Museum using the Museum Experience Fund.

schools visiting Number of volunteer hours

Volunteers

Total number of students

Increase in number of

Students visiting through Museum Experience

students from 2014

Fund scholarships

Total Dallas ISD

student visitors on

Increase in number of DISD student visitors

Teacher workshops

Schools using Curriculum Trunks

Number of

scholarship

on scholarship

35,513

14.9%

13,710

4,080

43%

10

29

452

108

3,392

We provide unique leadership opportunities to high school students who come together from different campuses to produce specific programming. In 2015, they hosted a prom night for the Holocaust Survivors.

Law Enforcement and Health Professional Educational Training

We invite teachers to the Museum for tours and to learn about new rotating special exhibits before they open. There is no charge to attend Preview Nights.



Upstander Speaker, Micheal Sam

Survivor Prom Night

Docent Training

Holocaust and Human Rights Educator Conference

Curriculum Trunks

We loan educational trunks filled with books, videos, teacher guides and curricula, at no cost, to teachers throughout Texas and Oklahoma. Trunks cover several Holocaust-related topics for classroom use.

The Junior Board

We provide training for law enforcement and health professionals on professional ethics through the lens of Holocaust history.

Educator Preview Nights





Film on the Armenian Genocide

SPEAKERS

EXHIBITS AND EVENTS













Holocaust survivors, Kindertransportees and refugees, who regularly speak at the Museum, build unique educational and emotional bonds with school children and adult visitors.

These speakers testify to the best and worst of human behavior during the Holocaust. Nothing dispels denial more quickly than knowing the answer to the question, "How could this happen?" These speakers embody the words "Never Again," because as it has been written, Every time history repeats itself, the price goes up.

Left to Right: Rosa Blum; Jack Repp; Fred Strauss; Magie Furst; Hannah Rigler; Max Glauben, Paul Kessler; Fred Strauss, Rosa Blum, Magie Furst.











Author, Louise Borden at Wartime Escape Exhibit Opening

Speaker: Rogge Dunn Art as Propaganda and Persuasion January 15, 2015

Rogge Dunn, attorney and renowned art collector, discussed artist Arthur Szyk and art as a persuasive technique of propaganda. The lecture focused on Szyk's artwork as presented in Drawn to Action: The Life and Work of Arthur Szyk, the Museum's special exhibit at the time.



Steve Waldman, Gregg Philipson and Mary Pat Higgins

The Wartime Escape: Margret and H.A. Rey's Journey from France February 12 – June 20, 2015

The exhibit, based on Louise Borden's The Journey That Saved Curious George: The True Wartime Escape of Margaret and H.A. Rey, detailed the Rey's escape from the Nazi invasion of France at the start of World War II. Framed art prints by Allan Drummond illustrated the Rey's journey that saved their lives as well as the manuscript that became The Adventures of Curious George. The family-friendly exhibit allowed guests of all ages to explore the exhibit and to connect the beloved character to a tale of survival, Author Louise Borden spoke at the event and afterwards signed copies of her book. Benefactor Sponsor: Fox Rothschild LLP; Friend Sponsor: Janis Levine Music Women and Children's Endowment Fund of the Dallas Jewish Community Federation and The Dallas Morning News.

Upstander Speaker Series: Michael Sam March 26, 2015

The first speaker of the second annual Upstander Speaker Series, National Football League free agent Michael Sam spoke to a sold out crowd at Communities Foundation of Texas, Sam made history on February 9, 2014 when he became the first openly gay player to be drafted to the NFL. Sam is the 2014 recipient of the ESPY Arthur Ashe Courage Award, Sponsors: Congregation Beth El Binah and The Dallas Morning News.

Dale Hansen and Michael Sam

Yom Hashoah, Holocaust Rembrance Day April 16,2015

Yom Hashoah, or Holocaust Remembrance Day. commemorates the lives and heroism of lews who were murdered during the Holocaust and is a testament to how the Holocaust changed the world. Approximately 400 people joined us at Tiferet Israel to honor liberators Sam Kogutt, Albert Binko and Melvin Waters.



Mary Pat Higgins

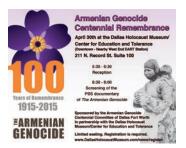
EXHIBITS & EVENTS

Abril 19, 1943: A Day in the Holocaust April 19,2015

The event commemorated the day that is the focal point of our core exhibit. On this day, three important events occurred: the 20th Deportation Train from Belgium was attacked by resistance members, the Warsaw Ghetto Uprising began, and the Bermuda Conference met. The free event featured a talk from Holocaust survivor lack Repp.

100th Anniversary of the Armenian Genocide Film Screening: The Armenian Genocide April 30, 2015

The commemoration of the 100th anniversary of the Armenian Genocide featured a reception and documentary screening of The Armenian Genocide. This genocide was carried out by the Ottoman government. Nearly two million Armenians living in Turkey were deported and massacred.



Film Screening: Conspiracy May 7, 2015

The film is a dramatic recreation of the Wannsee Conference where Nazi officials devised the so-called "Final Solution to the lewish Question," The film was presented for free by the American Council on Germany, Consulate General of the Federal Republic of Germany in Houston, the Anti-Defamation League, and the Museum.



Upstander Speaker Series: Rabbi Michael Schudrich lune 4, 2015

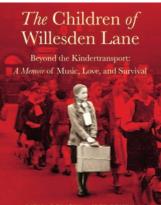
Rabbi Michael Schudrich, Chief Rabbi of Poland, discussed the rebirth of Polish Jewry and the rise of antisemitism in Poland to a crowd of 200 people at the Jewish Community Center. A native New Yorker, Rabbi Schudrich spoke about helping Polish citizens who have discovered their heritage and want to know about their ancestors, Series Sponsor: Real Time Resolutions; Supporting Sponsors: The Dallas Morning News and G&H Ventures, LLC.



Spring Fundraiser: An Evening with Mona Golabek June 10,2015

Event Chairs: Dr. Michelle Bassichis and the Young Leadership Committee

American concert pianist Mona Golabek performed a custom one-woman show based on her book The Children of Willesden Lane to tell the story of her mother, Lisa Jura, a musical prodigy in Vienna who boarded the Kindertransport to escape Nazi persecution. Golabek played to a full house at the Wyly Theater in Dallas,



Ground Zero 360: Never Forget July 2, 2015

New York-based Irish photographer Nicola McClean took photographs at Ground Zero and surrounding neighborhoods after the Twin Towers of the World Trade Center were attacked on September 11, 2001. The special exhibit included photographs of first responders (emergency workers, police officers, firefighters and others), sculptures made from steel beams of the Twin Towers, and audio of 911 calls from that day. McClean and Paul McCormack, her husband and former NYPD Captain, spoke at the exhibit opening to Dallas-area first responders and other guests about their experiences in the aftermath of the terrorist attack. Sponsors: Communities Foundation of Texas and City of Dallas Office of Cultural Affairs.

Film Screening: 9/11 July 23, 2015

The documentary by French filmmakers and brothers Jules and Gédéon Naudet began as a film about a rookie New York City firefighter, but instead captured the horrifying footage of the first plane hitting the World Trade Center on September II, 2001. The film follows the brothers as one joined first responders at the site of the attack. The movie was presented for free at the Museum.

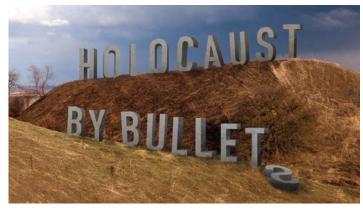
Film Screening: German Concentration Camps Factual Survey August 3, 2015

This screening of the Alfred Hitchcock co-directed documentary showed powerful footage documenting the horrors discovered following the liberation of the Nazi concentration camps. The film was shelved by the Ministry of Information in London in 1945. In 2010 the Imperial War Museum restored and completed the film. It premiered at the 2014 Berlin International Film Festival. About 225 people attended an exclusive screening of the film at Cinemark 17 and IMAX Theatre. Presenting Sponsor: Cinemark.

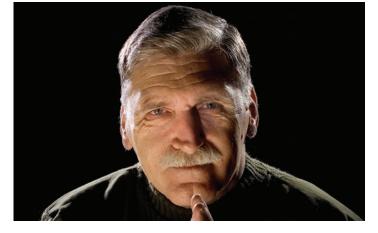
Holocaust by Bullets September 10, 2015

The exhibit explored the mass killings of lews shot to death and left in unmarked graves across Belarus, Russia and Ukraine after the Nazi invasion of the Soviet Union Yahad-In Unum investigators collected eyewitness testimonies, photographs and maps to help visitors learn about these war crimes. Yahad-In Unum Project Manager Alexis Kosarevskyi, and Co-Founder Marco Gonzales, spoke at the exhibit opening. Sponsored by the Catholic Diocese of Dallas, Special thanks to: Carl B, and Florence E. King Foundation, 70kft, Signworks of Dallas, Yahad-In Unum,









Peace Day September 20, 2015

In recognition of International Day of Peace, the Museum hosted a day on which three Holocaust Survivors, Max Glauben, Rosa Blum and Jack Repp, told their stories of survival to the public. The event was free and nearly 200 people attended the talks throughout the day.

Upstander Speaker Series: Lieutenant-General Romeo Dallaire (Retired) October 15, 2015

Lieutenant-General Romeo Dallaire (Retired), Senator and celebrated humanitarian, spoke about his position as the Force Commander for the United Nations Assistance Mission for Rwanda (UNAMIR) in 1993. There, Dallaire witnessed the Rwandan Genocide. Dallaire spoke at Southern Methodist University's Martha Proctor Mack Grand Ballroom about human rights, genocide prevention, and the Romeo Dallaire Child Soldiers Initiative, dedicated to preventing the recruitment of child soldiers. Series Sponsor: Real Time Resolutions; Supporting Sponsors: Trea and Richard Yip, Harold Simmons Foundation. The Dallas Morning News.

OUR FUTURE

THE DAMINASHON OCAUST AND HUMAN RIGHTS MUSEUM



OUR FUTURE



The Need

Due to increased community demand and severe space limitations in the Museum's current leased space, the Board of Directors of the Dallas Holocaust Museum has approved a capital campaign for the creation of a permanent, state-of-the-art facility which will be called the **Dallas Holocaust and Human Rights Museum**.

The campaign called, "Building a Foundation of Hope" will not only transform and quadruple the Museum's exhibition space, but will also provide the opportunity to increase its education endowment and enhance its program offerings.

The Dallas Holocaust and Human Rights Museum will be located at the corners of Houston, Pacific, Record and Ross Streets, directly adjacent to the current facility.

Permanent Exhibition

The Permanent Exhibit will cover the Holocaust and Human Rights which will be connected by a section on the Nuremberg War Crimes Trials and the subsequent Convention for the Prevention and Punishment of the Crime of Genocide, and the Universal Declaration of Human Rights.

The Holocaust section of the exhibit will explore the origins, development, and consequences of the Holocaust. In addition to a geographical focus, antisemitism, victimization under the Nazis, and rescue and resistance will be addressed.





The second part of the exhibit will explore contemporary genocides and human and civil rights in the United States, ending with a reflection area and a call to action.

Building Highlights

The new Museum will accommodate more than 200,000 visitors annually in its 50,000 square foot facility and will include the following features:

- 15,000 sq. ft. core exhibition space
- 2,500 sq. ft. travelling exhibition space
- 2 classrooms
- A distance Learning Lab
- Expanded library and climate-controlled archives

Funding and More Information

While in its "silent phase," the campaign has raised more than half of its financial goals in less than two years from a small group of generous board members, community leaders and donors. At the close of 2015, the campaign had raised \$31.9M. As of the date of this publication, the campaign has raised \$37.7M from 131 donors.

Stay tuned to hear more exciting updates on the "Building a Foundation of Hope" campaign this fall!

- A 250-seat auditorium
- Museum Store
- Memorial and reflection area
- Indoor and outdoor group gathering spaces



HOPE FOR HUMANITY

HOPES FORHUMANITY5 HONORING MICHAEL **RAWLINGS**





Hope For Humanity, the primary annual fundraising event of the Museum, honored Mayor Mike Rawlings.

Mike Rawlings came to Dallas in 1976 with \$200 in his pocket and proved that Dallas truly is the City of Opportunity. He worked his way up from an entry-level position to become the CEO of Tracy-Locke, then the largest advertising agency in the South. Currently, Rawlings serves as Vice-Chairman of CIC Partners.

Mike Rawlings was first elected the Mayor of Dallas in 2011 and reelected in 2015. With his many accomplishments, Mayor Rawlings has proven to be an outstanding leader for our community.

To leverage new assets in our arts district, Mayor Rawlings formed the Mayor's Business Art Initiative to draw corporate participation in the largest urban arts district in the nation. He also believes in achieving academic excellence and is committed to improving Dallas ISD by adopting four south Dallas schools located in areas prime for growth.

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FINANCIALS

STATEMENT OF FINANCIAL POSITION: AS OF DECEMBER 31. 2015

STATEMENT OF ACTIVITIES: FOR THE YEAR ENDED DECEMBER 31. 2015

ASSETS			
Cash and cash equivalents	\$ 2,757,585		
Pledges receivable, net	10,316,007		
Other receivables, net	155,129		
Inventory	8,863		
Prepaid expenses	38,548		
Property and equipment, net	7,141,911		
Investment unrelated to endowment	1,017		
Investments designated by Board of Directors as endowment	1,084,572		
Investments restricted by donors as endowment	63,28		
Total assets	\$21,666,913		
LIABILITIES AND NET ASSETS LIABILITIES:			
Accounts payable and accrued expenses	\$ 274,068		
Capital lease obligation	6,355		
Note payable			
Total liabilties	280,423		
NET ASSETS:			
Unrestricted	10,701,150		
Temporarily restricted	10,521,714		
Permanently restricted	63,626		
Total net assets	21,386,490		
Total liabilities and net assets	\$21,666,913		

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUES AND SUPPORT:				
Admission fees	\$ 377,031	\$ -	\$ -	\$ 377,031
Memberships	315,327	-	_	315,327
Programs service fees and store sales, net	32,642	_	_	32,642
Parking lot revenue, net	236,087	_	_	236,087
Contributions	2,899,186	3,797,662	50,225	6,747,073
In-kind contributions	119,446	1,100,000	_	1,219,446
Grants	217,150	144,302	_	361,452
Special events, net	805,235	_	_	805,235
Investment income (loss)	(17,741)	244	(2,683)	(20,180)
Net assets released from restrictions	1,295,486	(1,295,486)	_	_
Total revenues and support	6,279,849	3,746,722	47,542	10,074,113
EXPENSES:				
Education	1,384,417	_	_	1,384,417
Fundraising	718,638	-	_	718,638
Administrative	450,182	-	_	450,182
Total expenses	2,553,237	-	_	2,553,237
Change in net assets	3,726,612	3,746,722	47,542	7,520,876
Net assets at beginning of year	6,974,538	6,774,992	116,084	13,865,614
Net assets at end of year	\$ 10,701,150	\$ 10,521,714	\$ 163,626	\$ 21,386,490

A special thank you to our community partners whose contribution of time and resources has helped the Museum fulfill its mission of fighting discrimination through education.

3 Stars Jewish Cinema Aaron Family Jewish Community Center Albanian American Cultural Center Anne Frank Center USA Anti-Defamation League Armenian Community of Dallas Armenian Genocide Centennial Committee of Dallas/Fort Worth ARTsPark at Northpark Center **Big Thought** Blue Star Museums Program Catholic Diocese of Dallas Congregation Beth El Binah Congregation Beth Torah Congregation Shearith Isreal Congregation Temple Emanu-El Congregation Temple Shalom



HANK



Jack Repp

MEMBERSHIP

When you become a member, you support our mission. Memberships start as low as \$30. For more information, visit DallasHolocaustMuseum.org or call 214.741.7500.

Audited financial statements are available upon request.

COMMUNITY PARTNERS

Congregation Tiferet Isreal Dallas Zoo Daughters of WWII, Dallas Education Service Center Region 7 Education Service Center Region 8 Education Service Center Region 9 Education Service Center Region 10 Girls Incorporated of Dallas Human Rights Initiative Janis Levine Music Women and Children's Endowment Fund of the Dallas Jewish Community Foundation Jan Karski Polish School of Dallas Jewish Family Services Jewish Federation of Greater Dallas Klyde Warren Park Jewish Community Center of Dallas

Jewish Film Fest of Dallas Jewish Partisan Educational Foundation North Texas Food Bank Rwandan/Republic of Congo Community of Dallas The Salvation Army DFW Metroplex Command Sixth Floor Museum Smithsonian Museum Day SMU Embry Human Rights Program Temple Shalom Brotherhood United States Holocaust Memorial Museum University of North Texas Jewish Studies Program West End Association Yad Vashem



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